

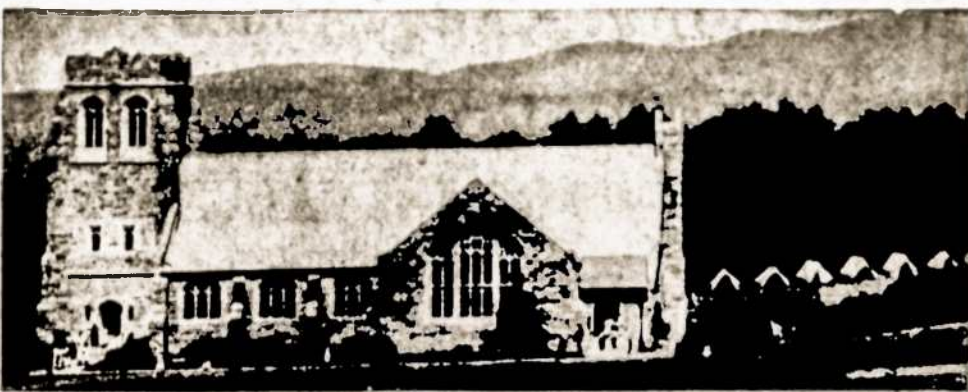
# THE NORTHFIELD HERALD

Volume 1. Number 12

Northfield, Massachusetts, June 26, 1931

Price Two Cents

## NORTHFIELD GIRLS' CONFERENCE



Sage Chapel—Northfield Seminary

Northfield Summer Conferences founded by D. L. Moody in 1881 began its first sessions Tuesday with the coming of nearly 500 girls from the leading eastern schools and churches to attend the 30th Northfield Girls' Conference, which will continue until July 1st.

Representations are present from Dobbs Ferry School, Dobbs Ferry, N. Y.; Abbott Academy, Andover, Mass.; Northfield Seminary, Emma Willard, Troy, N. Y.; Farmington, Conn., and Westover School. Church delegations have arrived from various cities in New Jersey, Philadelphia, Baltimore, Boston, Rochester, Buffalo and New York.

Miss Frances Phraner of Summit, N. J., is the chairman, and Miss Beatrice Burr of New York City is the secretary. The aim of the conference is to discover the place of Christ in life, to experience the real meaning and power of prayer, to apply the principles of Christ to the problems of the world, and to join with others in the quest for life's fullest meaning.

Classes begin each morning at 9:00 in Sage chapel, where Dr. Paul E. Scherer, pastor of the Holy Trinity Lutheran Church, New York, will address the conference on "Essential Beliefs." The following hour there will be Bible Study classes led by Mrs. Robert Russell, Larchmont, N. Y.; Rev. George Irving, National Council of the Y. M. C. A., the Rev. Guthrie Speers, Brown Memorial Church, Baltimore, Md., the Rev. Wilhelmus Bryan, of Princeton, the Rev. C. Leslie Glenn of Christ Church, Cambridge, Mass., the Rev. Harold Nicely, of East Orange, N. J., the Rev. Theodore Speers of Utica, N. Y., the Rev. Ernest Stires of Richmond, Va., and the Rev. Cornelius Trowbridge, Grace Church, Salem, Mass.

At the auditorium service at 11:15 a.m., the topic will be "After Northfield, What?" These meetings are led by the Rev. Fay Campbell of the Yale Christian Association, Mrs. Harper Sibley of Rochester, N. Y., Mrs. Ernest Miskolczy of Bryn Mawr, Rev. John Irving, Rev. Leslie Glenn, and Mr. M. A. Quayum, Daskawie, India. Recreation and sports take up the afternoons, Saturday afternoon being devoted to Track and Field Day. In the evening of Saturday a Stunt night and bonfire will be held. The Round Top services are held at Round Top at 7:15 each evening.

Every evening at 8:00 except Saturday, a service is held in Sage Chapel, and will be led by one of the visiting ministers. On Sunday the services will be in the Auditorium, and the speaker will be the Rev. Boynton Merrill, pastor of the Second Church of West Newton, Mass.

The delegation leaders for the Girls' Conference now in session for the various groups are as follows:—Virginia Roberts, New York; Nell Baldwin, Boston; Betty Griswold, Rochester; Rachel Steele, Baltimore; Eleanor Clay, Philadelphia; Louise Odell, Montclair; Amy Jacobsen, Ridgewood; Mildred Harris, Westchester; Margery Beck, Summit, N. J.; Alice Howe, Dobbs Ferry; Gertrude Van Peursen, Abbot Academy; Sylvia Carpenter, Emma Willard; Agnes P. Smith, St. Timothy's; Elizabeth Cole, Westover; Jane Burgarde, Farmington; Thelma Agor, Northfield Seminary; Margery Beck for Kent Place; Mrs. E. J. Lee for Chatham Hall; C. S. Holmquist for Miss Holmquist; Betty Fisher, Walnut Hill; Margaret Wodtke, Plainfield, N. J.

Foreign students to attend are Mrs. Miskolczy from Hungary, Miriam Mathew of India, Sonia Zernoxa of Russia, Yoch Wang of China, Vung Yui Ting and Nakamura from Japan, and Elizabeth Munzi from Italy.

The subject of Dr. Merrill's address on Sunday morning at eleven o'clock in the Auditorium is "The Land of thy Sojourn." At eight o'clock in the evening his subject will be "The Saving Sense of Wonder."

### NOTES

Louise Andrews Camp will extend an "at home" to the delegates Sunday afternoon from 3 to 5 o'clock.

The Conference Field Day will be Saturday afternoon at two o'clock.

Mrs. Winifred Young Cornish will give an organ recital in Sage Chapel Monday afternoon at four o'clock.

Stunt night will be Saturday evening.

The Tea Tent near the Auditorium has been opened for business.

The Conference Chairman, Miss Frances Phraner, may be reached at Betsey Moody Hall.

Miss Beatrice Burr, Executive Secretary, has her office in Stone Hall, where she or her assistant, Miss Clara Roemer, may be found during the day.

If not there, she may be reached at Betsey Moody Hall.

Athletic activities are in charge of Miss Elizabeth Palmer and her Committee. They will arrange basketball, baseball, tennis and other matches. Miss Palmer may be reached at Gould Hall, Dobbs delegation.



Rev. Boynton Merrill Auditorium Speaker Sunday

### Dr. W. W. Coe Chosen Acting Pastor of North Church

Our neighbor Rev. W. W. Coe, D. D., was unanimously requested to serve as acting pastor of the Trinitarian Congregational Church, pending the settlement of a new pastor, at the church meeting held last Monday evening. He will take up the pastorate oversight and care of the parish at once, and maintain the interests of the church organizations in every possible way. When the church resumes meetings in its own building in September, Dr. Coe will fill the pulpit except when candidates or other special speakers are to be heard.

Among other business transacted at the church meeting was a report of progress presented by Chairman Duley of the new pastor committee. No definite recommendation was made regarding the selection of any available person to date. The committee was directed to continue its search.

It was voted to invite Rev. Howard G. Parsons of Pittsfield to occupy the pulpit morning and evening on Sunday July 5. The regular services will be held in the north church as there will be no conference in session on that date. Sunday school will be at 10 a.m., that day, instead of the usual summer hour of 9:30. Rev. Mr. Coe is ready to respond to all calls for church service and can be reached at his home on Main Street or by telephone.

### Historical Society Makes A Pilgrimage

The Northfield Historical society under the leadership of its officers and a special committee held an outing and pilgrimage Wednesday afternoon. Nineteen automobiles filled gathered at the residence of Mr. and Mrs. A. P. Fitt at three o'clock and were piloted to Hinsdale to the old home of Col. Hinsdale and the old cemetery where he lies buried—thence to the old Liscom house on the Brattleboro Road where the old and historic home was visited and the story unfolded of its history—thence the pilgrimage went on by way of Ash Swamp to the old church where a picnic lunch was enjoyed. All who attended felt that they had enjoyed a profitable day and now several are requesting that these pilgrimages of the Historical Society be made an annual affair. Why Not?

### The Women's Alexander Hall Annual Meeting

The postponed women's Alexander Hall Memorial meeting was held last Saturday afternoon with all organizations using the hall represented. Inasmuch as it was also the women's annual meeting a business session was held first. Three members were elected to the committee of nine that has charge of the hall to take the place of the members whose terms have expired. The new members were: Mrs. Charles Stearns, Mrs. Doris Bolton and Miss Mary Dalton. The members whose terms have not yet expired are: Mrs. E. F. Howard, Mrs. F. L. Tyler, Miss Hannah Cotter, Mrs. Carroll Miller, Mrs. Charles Gilbert, Miss Virginia Smith.

After the business session a memorial service to Mrs. Alexander the donor of funds to provide the hall as a meeting place was held. Those who spoke were: Rev. Mary Andrews Conner, Mrs. C. C. Stockbridge, Mrs. Nellie P. Wood, Mrs. Carroll Miller, Mrs. Martin Vorce, Mrs. Carl Mason, Mrs. Leon Alexander.

### Fire At South Vernon Destroys LaBelle Property Brattleboro Called

Early last Saturday morning when the big freight train came thundering down the tracks of the Central Vermont R. R., the engine crew saw smoke ahead as they approached the South Vernon freight station and gave an alarm of fire which proved to be in the large old mill owned by Mr. L. LaBelle and used somewhat for storage of furniture and miscellaneous goods. About the same time neighbors aroused Mr. and Mrs. LaBelle and word was immediately phoned to the Northfield Fire department. The mill was burning fiercely and the wind began to change and the chemical tanks proved of little value in staying the flames. The blaze was threatening and word to Brattleboro brought promptly to the scene Engine No. 3 from Elliott Street with its crew of five men. Meanwhile the large residence of Mr. LaBelle had caught fire and the roofs of the residences of Mrs. Adams and Mr. George across the ravine caught fire. Engine Co. 3 backed down the railroad yard and began pumping from the tank of the large engine of the freight which in turn received its water from the railroad water tank. A heavy stream was thrown on the LaBelle residence but too late to save it from total destruction. The incipient fires on all other buildings were put out without serious damage. Neighbors saved most of the furnishings of the LaBelle residence. The railroad yard was completely blocked and freight and passenger trains were held up during the progress of the fire. The furniture stored in the mill is a total loss and there was no insurance on the old mill. The residence was only partially insured and the loss is therefore a very heavy one for Mr. LaBelle. The market and store was severely scorched but the large refrigerator and stock were not damaged. Telephone and light wires were down but promptly cared for by the linemen.

It is fortunate indeed that a heavy wind was not blowing for then nothing would have saved from the disastrous flame, the other large buildings near by. Many large and beautiful trees on the banks of the ravine near the mill were destroyed. Firemen and neighbors all worked hard to lend their assistance and traffic on the road at South Vernon was difficult because of the large number of cars.

### Alumni Dance Wednesday

The Alumni of the Northfield High School held a very successful dance on Wednesday evening in Town Hall with about 75 couples attending. The music was by Whitney's Green Jacket orchestra of Athol. A good time was had by all attending. The hall was decorated with greens and flowers and toy balloons were everywhere. The prize winners in the spot dance were Mr. Robert Porter and Miss Dorothy Pierson—and Mr. Robert Duncan and Miss Hazel Hold. During the intermission refreshments were served downstairs. At the business session the following officers were re-elected for the ensuing year: President, Seth Field; Vice-President, June Wright; Secretary, Leon Dunning.

### Harmony Lodge to Attend Service Unitarian Church

Next Sunday morning Harmony Lodge A F and A M will attend divine service in a body at the Unitarian Church where Rev. Mary Andrews Conner will preach a special sermon. The Lodge will convene at Masonic Temple and march to the service in a body. The order of the Eastern Star has been invited also to attend.

### Splendid Summer Trip

Prof. and Mrs. L. W. Ellinwood of Mt. Hermon have arranged for an interesting vacation trip this summer. Mr. Ellinwood last year purchased a good sized motor boat and has kept the same at New London. Recently he brought it up to Hartford and with his wife will start from that place and motor down the sound to New York and thence up the Hudson River to Albany making stops enroute. Then he will enter the Barge Canal and make the trip to Rochester where he enters the university for special study of music. After a months stay he will proceed to Wisconsin by way of the lakes and spent some time with relatives then returning home to Mount Hermon by the same route the latter part of September.

### At Brattleboro Auditorium

The appreciation which Northfield people have shown for the splendid showings at the Brattleboro Auditorium is worthy of comment said Manager Sharby to the Editor of The Herald the other day. We will endeavor to warrant their approval of the fine programs each week.

A particularly fine showing next week is a Warner Brothers picture entitled "Svengali." It is another triumph for John Barrymore. It is finely directed and expertly performed. Marian Marsh's "Trilby" is a joy. This charming actress is almost ethereally lovely. While her appearance is delicate her personality is far from fragile. She should have a firm hold on the cinema public.

The DuMaurier novel is a film you will not want to miss. There should be mention of the beauty of Miss Marsh's speaking voice and the amazing photographic effects.

### Children's Day At The Trinitarian Church

A large gathering assembled at the Trinitarian church last Sunday morning for the special Children's Day service. The platform had been tastefully decorated with flowers by the young people of the church under the direction of Mrs. Charles L. Johnson. Seats were reserved in front of the pulpit where the Sunday school scholars sat by classes with their teachers.

Rev. William J. Morgan of Turners Falls presided, and gave a short address to the children. An extended program of recitations and songs was rendered by the children in which a group from No. 3 district Sunday school also took part.

Other features of the service were the dedication by Dr. W. W. Coe of the infant children of Mr. and Mrs. William Mitchell, Mr. and Mrs. Sinclair Sutherland, Mr. and Mrs. Ralph Holton, and Mr. and Mrs. Edgar J. Livingstone; the award of Goto-Church Band pins to 30 young people and the award of Bibles for memorizing certain selected Scripture passages and hymns to Louise Cover, Ruth McGowan, Margaret Skilton, and Elizabeth Landes.

A tasty program printed by The Herald Print Shop makes a pleasing souvenir of this occasion.

A communion service was observed at 8 p.m., led by Dr. W. W. Coe. At this time Evelyn June Johnson was baptized and received into the membership of the church.

Announcement was made that church services will be adjourned to the Auditorium for the Sundays in July and August except July 5. Sunday school will be held regularly at 9:30 a.m., for 45 minutes. Teachers include Mr. and Mrs. Sidney Given, Miss Helen Vorce, Miss Ella Gans, Mr. and Mrs. Fitt.

### Opening Rally of Daily Vacation Bible School

The community Daily Vacation Bible School will begin with an Opening Rally next Monday morning at 8:45 at the North Church. A special program will include musical selections by Mrs. Donald Williams and Leon Dunning; readings by Mrs. Allen H. Wright; stories told by Mrs. Willis Parker, Mrs. George Sheldon (Come and hear these two newly-weds!) and Mrs. F. H. Montague; and lessons in handwork and music. Time will be taken for registration, and the session will close with an hour of games and recreation.

This school is non-sectarian, and is open free of charge to all children from kindergarten age up who can attend. Parents are cordially invited to come with their children to the opening rally, and as often as they can.

Picnics, a hayride, hikes and other outings will be part of the vacation school doings. Also an hour of supervised play daily.

The regular daily schedule will begin on Tuesday morning next.

Any friends who would like to gain experience as assistants to the regular teaching staff will be welcomed.

Responses to the appeal for funds to cover expenses that was sent out by the community committee have been coming in, but the desired amount is not yet in hand.

### Friends View Her Work

Last Friday and Saturday afternoons Miss Bernice Webster permitted her friends to view her collection of paintings at her home and a goodly number of our citizens availed themselves of the opportunity. Her mother, Mrs. Josephine Webster received the guests and they were escorted to Miss Bernice's studio room where the walls were completely covered with her work at painting during the past few years. There were paintings she made in Germany, in Austria during her absence abroad and some made during her stay in California recently. It was a splendid collection and her choice of subjects seemed to meet the approval of her friends. The scenic paintings vied with the character delineations for approval. Miss Webster has proven to her friends that she is an artist of considerable ability and she deserves hearty congratulations from those who can appreciate the meritorious product of her brush.

### Road Work At Millers Falls Begins

Construction on the new state highway through Millers Falls has begun in earnest. The two large steam shovels are placed and in operation. One was located in the hollow near the railroad track and the other was widening Moore street. A force of men are at work cutting down trees and brush. The residence of Warren R. Prouty will have to be moved and this removal will be made later, when the building will be taken to land just south of the residence of Nelson Spring. The contractors have erected an office near the location of the new bridge and will share the office with the railroad. A flagman will be kept there who will flag all passing trains.

I can accommodate a few more customers for Pure Guernsey Milk. Morning and Evening Delivery. D. D. William, Phone 155-11 Adv. 6-54t 180.

### Lawn Party To Benefit High School Capitol Trip

A lawn party will be given by Mrs. A. P. Fitt on the spacious green about her home for the benefit of the high school Washington trip on Wednesday, July 8. There will be tea from 4 to 5. Guests are asked to bring a picnic lunch for which places will be provided and in the evening there will be an entertainment for which extensive plans are under way.

There will be a number of booths with articles for sale, including cakes, sandwiches, ice cream, pop corn, etc. Mrs. Ross Spencer and the Girl Scouts will have charge of the candy table.

Under the direction of Leon Dunning a musical entertainment will be put on indoors at 7:30. It will include an amusing sketch, "Ladies of 30 Years Ago, and of Today," by home talent.

If July 8 is too wet, the fete will be postponed till the next fine day.

### Prizes Awarded To High School Graduates

At the High School graduation exercises last week the following prizes were awarded: The Balfour prize of \$10 for scholarship, loyalty and achievement went to Douglas Barton; Washington and Franklin medal, given by the Sons of the American Revolution, to Marion Wells, high school alumni prize of \$5 each for effort and achievement, Grace Randall; prize for best average for first two years, Victor Vaughan. These eight juniors received pro merito pins: Mary Breinig, Mary Podlenski, Grace Randall, Esther Szyrbra, Helen Szesztowski, Minnie Szesztowski, Esther Tenney and Eunice Woodbury.

### Receives Gracious Award

At the Commencement exercises of the New England Conservatory of Music just held in Boston announcement was made of the winners of the Carr Scholarship which is a fund given to those students who make noted progress in their organ studies and display a special ability in organ playing. There were five winners and among them was Miss Vera Wright, daughter of Dr. and Mrs. Allen H. Wright of Northfield. Congratulations are being offered to Miss Wright.

### Telegraph Office Opens

The Western Union Telegraph company has reopened its office here this year on June 16, at 5 Moody Street, Room 3, Bookstore building, East Northfield.

This year for the first time in Northfield, the Western Union has installed simplex printers to take place of the old method, Morse Code.

The office hours are:—week days 7 a.m., to 11 a.m., 12 m to 5 p.m., and 6 p.m., to 7 p.m. Sundays 9 a.m., to 10 a.m., and 5 p.m., to 6 p.m. All standard time. This year it is under the management of J. P. O'Hearn.

### Returns For A Visit

Mrs. Devann Watts of Austin, Tex., was a visitor to Northfield last week and while here looked up some places of interest to her. She is a grand daughter of Mr. Windsor L. Fay and lived in the house now owned by Miss Victoria Sankey until she was five years old. This is her first visit since her childhood to Northfield and she was delighted to seek out the places where her people once lived. She covered with friends the entire distance between Texas and Northfield by motor.

### Masons Have Meeting

A large attendance was noted at the regular meeting of Harmony Lodge Wednesday evening when candidates for degrees were voted upon and regular business transacted. Among the speakers of the evening were Richard L. Watson, on E. A. Degree; Frank L. Duley, on F. C. Degree; William A. Barr, on M. M. Degree. A good time was had by all present. Wor. T. F. Darby presided.

### Riding Horses At Hotel

The Northfield Hotel stables have been provided with a number of horses and a pony for saddle riding from the Brooks Riding Academy with Mr. J. R. Patno. Instructor in charge. All requests to hire should be made at the Hotel office.

### Made Forced Landing

Mr. Clifton Daniels of the Greenfield Airport on the Bernardston Road made a trip to Manchester, Vt., by plane Tuesday accompanied by Mr. Greenville Most of Bernardston but before reaching his destination was compelled to make a forced landing near Bennington which he did with safety to the plane and its occupants.

### Has New Service Auto

Spencer's Garage has added to its equipment an up-to-date service car. It is a new powerful Ford especially built for wrecking and towing purposes. It has a large body with side rails and capable of carrying all needed supplies and crew. A large crane is mounted toward the rear. It also has extra search lights.

### Powers Institute Bernardston Graduates

On Sunday last the three churches of the town united in the baccalaureate service of Powers Institute at the Goodale United Church when Rev. A. L. Truesdell delivered the sermon.

The class day exercises were held Wednesday evening. Two important parts of the program were the decoration of the picture of Edward Epps Powers, who gave money for the founding of Powers Institute approximately 75 years ago, and the planting of the ivy on the institute grounds. Class-day parts were as follows: Address by the president, "School Spirit," Clarence Duprey; class poem, Georgianna Nelson; address to campus and buildings, Atwood Fitzherbert; history of school paper, Julia Gruszkowski; address to undergraduates, Abbie Burrows; essay on school motto, "He Conquers, Who Endures" Charlotte Truesdell; junior presentation of gifts to seniors, Natalie Ward, singing of class poem, written by Abel Parent, 1932.

The graduation exercises were held in the town hall Thursday evening with parts as follows: Salutatory, Training for Citizenship, Constance Foster; class history, Irene Streeter; class will, Theodore Judd; class prophecy, Eva Townsend; valedictory, "Music," Dorothy Phelps. Atty. Cornelius Parker of Boston president of Powers Institute Alumni association was the graduation speaker and he exhorted the members to follow high ideals in life and make the best of every situation confronting them.

There are 11 members of the graduating class; Clarence Duprey, president; Irene Streeter, vice-president; Eva Townsend, secretary; Dorothy Phelps, treasurer; Abbie E. Burrows, Atwood C. Fitzherbert, Constance Foster, Julia M. Gruszkowski, Theodore W. Judd, Georgianna A. Nelson, Charlotte M. Truesdell. The senior reception and dance will take place Friday night.

The 1931 class book is an exceptionally fine production and admired by all. It was printed by The Herald press.

### Is Now Big Stockholder

Our esteemed and genial citizen, Mr. W. W. Coe has had a birthday and he has received a gift from his friends—a certificate for 1000 shares of the Fresh Air Taxi Company of America (Incorporated). The certificate is signed by Andrew Brown President. Mr. Coe has not decided what he will do with his sudden wealth.

### Northfield Defeated

The Athol Baseball team put it over the Northfield team at the hotel grounds on Wednesday afternoon to the tune of 17 to 10.

It was a good game and a large number of spectators were present.

### Daughter Born

A daughter Nancy Anne Fuller was born to Mr. and Mrs. Robert Fuller at Wesson Maternity Hospital, Springfield, Mass., on Monday June 22nd. The child is granddaughter of Mrs. F. B. Caldwell and grand niece to Mrs. D. E. Lyman of East Northfield.

### Skilton, Secretary-Treasurer

The annual meeting of the Postmasters of Massachusetts was held at New Bedford last week and discussion of postal matters and office routine was had by the delegates. Charles A. Slocum of Greenfield was elected President for the ensuing year and Mr. Merritt C. Skilton of East Northfield was elected Secretary-Treasurer.

### Will Visit Yellowstone

Mrs. Maude N. Voris with her daughter Arline who are summer residents of Northfield will leave July first for a trip by rail to Yellowstone Park. They plan to be away most of the month and will return to their home here afterward. During their absence their aunt, Miss Gertrude Close will occupy the home with friends.

### Golf Pro Here

Mr. "Al" Raymond who was the efficient and popular "pro" on the Northfield Hotel Golf links last year has been re-engaged for the coming season and has arrived to begin his work. The links are in very good condition and should attract players not only in Northfield but elsewhere about the vicinity.

The Community Club will hold their regular fortnightly dance at Northfield Town Hall, Saturday night, June 27. Music by Jilison's Orchestra.—Adv. E. O. W.—5-29-31.

### CARD OF THANKS

I wish to express my thanks to all friends and neighbors who have been so kind during my Aunt's sickness and death.

Katherine F. Grady

### CARD OF THANKS

Mr. and Mrs. Arthur Martindale desire to publicly acknowledge the many congratulations and offerings upon the recent observance of their Fortieth Wedding Anniversary. South Vernon, Mass. June 1931



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Friday, June 26, 1931

## EDITORIAL

Mr. John W. Smead, President of the First National Bank and Trust Co., of Greenfield occupies the front page of the Greenfield paper this week with an interesting statement as to the merits of buying in Greenfield. It is a well written article and has its appeal but when he talks about attracting the trade from Northfield and this territory bordering near the state lines to the north where other good live towns are active in holding their trade as well as Northfield—he should be reminded that Greenfield merchants should wake up and become more lively in their advertising in this territory particularly through the columns of The Northfield Herald. How is the shopper here to know of Greenfield's trade opportunities unless the opportunity is announced in print. Greenfield merchants have been negligent in getting their full share of business from here and unless they do advertise they will not get it. As in every business proposition it is necessary to spend some money to get it back with interest. Northfield has some good stores and they are patronized generously and our merchants are kindly and aggressive and so of course we always advise our people to try their own stores first.

The Editor of Ford's magazine writes well when he says:

"If a thing is old, it is a sign that it was fit to live. Old families, old customs, old styles survive because they are fit to survive. The guarantor of continuity is quality. Submerge the good in a flood of the New, and the good will come back to join the good which the New brings with it. Old-fashioned hospitality, old-fashioned politeness, old-fashioned honor in business, had qualities of survival. These will come back."

To live is more than to make a living. Progress requires that each man make his own living by lending himself to the general plan."

Cut your grass—Not only is this a demand but an appeal to people who own property along our highways to use the scythe and keep up the looks of their own place—the beauty of the town and respect for neighbors who care for their lawns. There is no excuse for allowing the grass to grow knee high anywhere. We shall soon be going over the matter to ascertain by what process of law owners are responsible for lawns between the highway and their residence and by what methods the cost of doing the work neglected by them can be assessed by the town.

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## The People's Forum

To the Editor:—

The flowering tree which is attracting so much attention in Northfield is the Japanese Tree Lilac, (Syringa Japonica). Good specimens of this tree can be seen on the properties of Mrs. Whitmore, Mrs. Kellogg, The Northfield Hotel, and the Public Library. There may be others which have escaped my notice.

In this locality the tree blooms the latter part of June and the first week in July. The flower clusters are a creamy-white, have a very strong odor, and are quite an attraction for honey bees. A full grown tree attains a height of about thirty feet and a spread of approximately the same dimensions.

Philip Porter

## OBITUARY

Allen M. Field

Mr. Allen M. Field of Ashuelot Road died suddenly on Monday at his home. Although not feeling in the best of health he continued about his work to the day of his death. He was born 78 years ago in Northfield in 1858 the son of Frederick Field and Charlotte Doolittle. He leaves two sons, Amos Field and Clifford Field of this town and two daughters, Mrs. Arthur Howe of this town and Mrs. Fred Stone of Boston and eight grandchildren. The funeral was held at the home, Rev. W. W. Coe officiating. The pall bearers were Amos Field, Clifford Field, Arthur Howe and Ernest Howard. Interment was in the Barber District cemetery.

Nancy Copeland Lamson

Mrs. Nancy Copeland Lamson died last Sunday, June 21st at her residence on Birnam Road. She was born September 29, 1844 the daughter of Mr. Joseph and Mrs. Margaret Henry Copeland in Maria Center, N. Y. In 1875 she married Harry C. Lamson and in 1895 moved from Crown

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Point, N. Y., where they had been living to Northfield and have resided here since.

Mrs. Lamson was a charter member of the local chapter of the Eastern Star, also a member of the Trinitarian Congregational Church.

She leaves a half sister, Mrs. Susie Allen of Hampden, Connecticut; a nephew, Allen Copeland of Seattle, Wash., and two nieces, Mrs. Carl Curt of Bellingham, Washington and Miss Katherine Grady of Northfield.

Mrs. Lamson had a cheerful disposition and won many friends who regret her passing. The funeral was Tuesday at the home with Rev. W. W. Coe officiating.

Amanda Haskins Chapin

Mrs. Amanda Dianna Haskins Chapin who has lived in Northfield for more than twenty-five years and recently made her home with Mrs. Haley on Warwick Avenue died Sunday June 21st after a lingering illness at the age of ninety-seven years. She was born in Prescott, Mass., July 15th 1833 and was married three times. She left no children and so far as known no remaining relatives. Burial was in the Center Cemetery after funeral services by Rev. W. W. Coe at Kidder's funeral parlors.

## The Way Of The Transgressor Is Hard

Theodore H. Newton, Athol bank teller, who reported on June 3 that he had been held up by two armed men and robbed of \$6,000, and who, the police claim, later confessed he stole the money himself, was arraigned in a special session of Superior Criminal court in Worcester, Thursday, where Judge Nelson P. Brown reduced his bail from \$10,000 to \$100 so that he could be turned over to the Federal authorities on a charge of larceny from a national bank. Newton was arraigned before a United States commissioner, after he had been arrested by United States Deputy Marshal Christopher Ghiloni and he was placed under \$10,000 bonds for appearance before the Federal Court later.

TO ALL WHOM IT  
MAY CONCERN

Notice is hereby given that Galen G. Stearns having applied for permission to conduct a gasoline station on the southwest corner of the junction of the Millers Falls and Barnardston Roads in the town of Northfield the selectmen will grant a hearing upon the same on the evening of July 3rd at eight o'clock at Town Hall.

George W. Carr, Chairman  
Board of Selectmen

Adv. 6-26-1t

## MANN'S

**The  
Wedding  
Ring  
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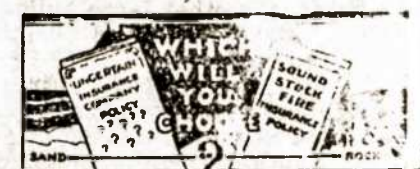
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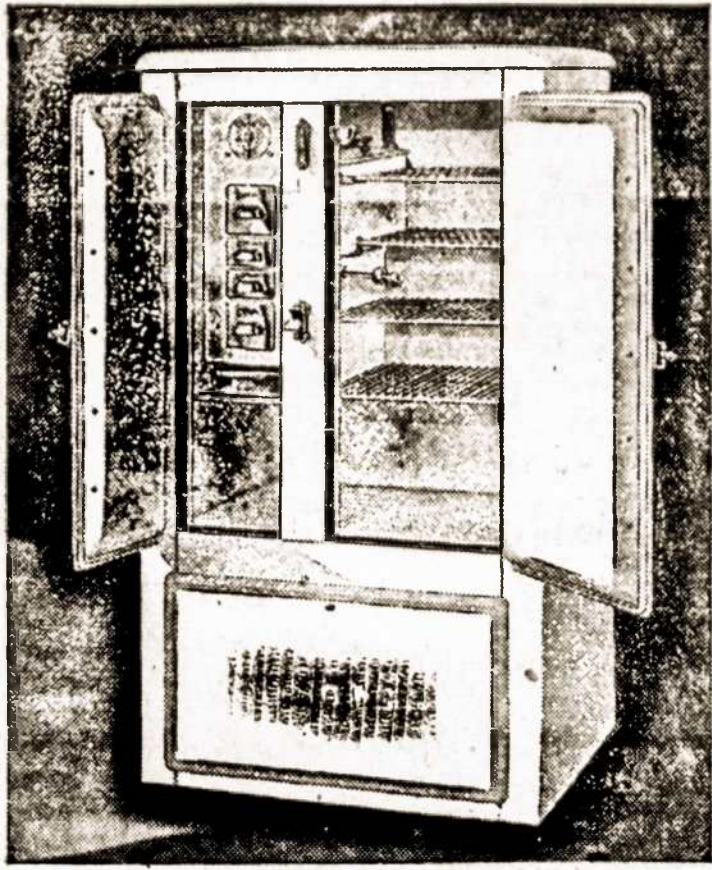
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## Personals

Miss Marion Webster is taking a well earned vacation at Christmas Cove, Maine.

Mrs. Charles P. Sennott from Bridgewater, Mass., is the guest of Mrs. S. C. Richardson.

Rev. E. E. Jones is at Montpelier, Vt., attending the Religious Education meetings there for the state.

Mr. and Mrs. H. W. Doremus of Glenbrook, Conn., were visitors over Sunday at their cottage on Rustic Ridge.

Mr. and Mrs. Peter Grogan of Troy, N. Y., were week end guests of Mr. and Mrs. B. E. Newton and Mr. and Mrs. C. J. Griggs.

Lawrence Quinlan Jr., graduated from the Burdette Business School of Boston last week.

The Misses Vera and June Wright have returned from their camping ex-

perience with friends at Lake Ropont, Vermont.

Miss Ina Merriman and Miss Carrie Mason have been on an automobile trip to Maine.

Carroll Rikert of Mt. Hermon has been drawn as juror from Gill for the July term of Superior court.

Miss Evelyn Johnson had the misfortune to come down with the chicken pox upon her graduation day.

Mr. and Mrs. Granville Moffett of Cambridge, N. Y., spent several days recently visiting Mrs. Moffett's parents, Mr. and Mrs. A. M. Solandt.

Miss Alice Zabriskie has arrived at the Seminary from New York to again take charge of the employed personnel at the various Conferences during the summer.

Miss Gladys Miller spent the week end in Portsmouth, N. H., with her brother Richard who is assistant manager of the Telephone Company at that place.

Miss Mildred Addison and Mrs. Sydney Given are the delegates of the North church to attend the conference on Religious Education when held in Northfield next month.

Miss Dorothy Newton has returned from spending a week's vacation in Troy, N. Y., with Mr. and Mrs. D. C. Gutbrodt. Lillian and Mildred Gutbrodt returned with her on Sunday.

Rev. M. E. Van Nostrand pastor of Emmanuel Baptist church of Albany, N. Y. with his family will occupy "Hideaway" this summer, the home of Miss Purrington of Mt. Holyoke in Mountain Park.

Mrs. L. R. Smith and Miss Virginia Smith left on Saturday for Bethlehem, N. H. From there they will go to Boothbay Harbor, Me., and home by the way of Ipswich where Dr. Richard Smith has a summer home.

Miss Helen Symonds and her mother, Mrs. Symonds and two teachers of the Worcester, Mass., high school and Mrs. L. H. Lazelle left Thursday on a ten days' motor trip through Pennsylvania.

Messrs. Martin E. Vorse and Miles Morgan have gone to Booth Bay, Me., to say goodbye to the MacMillan expedition. John M. Janes, engineer of the outfit, is the brother of Mrs. Martin Vorse and Mrs. Edward Morgan of this town.



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See Nation Wide Adv. on Another Page

## Locals

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Daily Vacation Bible School will hold  
a meeting on Monday evening June  
29 at Mr. A. P. Pitt's house. The  
teachers will also be present.

About fifty members of the Fed-  
eral Council of Churches held an ex-  
ecutive session this week at the  
Northfield Hotel. They were in ses-  
sion two days.

Alfred E. Holton is wearing a big  
smile these days—and he has a good  
story to tell—a fish story. He caught  
one so long and weighs so much. The  
Editor has forgotten the dimensions  
but one thing is sure he considers Al-  
fred as a "blue ribbon" fisherman.

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Facilities for Washing and Polishing  
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Prices for Washing are \$1.50, \$2.50  
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The Morgan Garage, Northfield. Adv.  
4-24-4t

## Parker—Haskell

The marriage of Mr. Willis K.  
Parker and Miss Evelyn F. Haskell  
both of Northfield was solemnized at  
Greenfield, Mass., by Rev. William S.  
Anderson on June 17th. The happy  
couple are receiving the congratula-  
tions of their friends. The groom is  
one of Northfield's popular young  
men and chief automobile mechanic  
at Spencer's Garage. The bride has  
been a teacher in Northfield's schools  
and has many friends here.

Something New:—A new, up-to-  
date state approved grease dispensary  
has been added to the Greasing De-  
partment at the Morgan Garage,  
Northfield. This machine assures the  
customer of Accurate Measure and is  
the Last Word in Cleanliness. The  
Dispenser works under Air Pressure  
which forces the Grease into the Gear  
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It should aim to have its clients know personally its  
principal officers.

Its personell should be well suited to work closely  
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Nye, East Northfield 4-24-tfWanted Work: By the day, hour  
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ter, N. H. Adv. 6-12-4t-Pd.Safety Isn't a Matter of Guesswork:  
—It is in knowing that your car is in  
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Safe, let our expert Mechanic Service  
Your Car. The Morgan Garage,  
Northfield. Adv. 4-24-tf**86,000 MILES**

Here's an endurance record that speaks for RIVERSIDE Quality. The tire shown above was sent us by Mr. J. H. Ralston of Delano, California, as an expression of his satisfaction with RIVERSIDE service. Over

all kinds of roads, and in all kinds of weather, this sturdy RIVERSIDE clicked off mileage. Twenty thousand, fifty thousand, seventy-five thousand miles—and still going strong! And at last, after his RIVERSIDE Cord had covered better than 86,000 miles, Mr. Ralston sent it back to Ward's as an example of RIVERSIDE endurance.

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## . . . 42,000, 68,000, 86,000 MILES!

**A**FTER all, you buy a tire for just one thing—and that's MILEAGE. And you do get MILEAGE when you buy a Riverside. Note the tire above that covered 86,000 miles. And Mr. C. A. Puariea of Portland, Ore., writes us about four Riversides that have covered 42,000 miles and are still in use. Mr. R. H. Easter of Elma, Washington, reports a Riverside in use every day on a school bus covered 68,000 miles. These three examples are but typical of the scores of letters and reports we are constantly receiving on Riverside performance. *These three testimonials came to us unsolicited—they were not bought at a price!*

No wonder jealous tire makers and dealers are becoming alarmed over the tremendous swing of tire buyers to Riversides. The most unfair and bitter tactics ever known in the tire industry are being used today to fight Ward's Riversides. Advertising has appeared all over the country in which mail order tires are referred to as "mongrels." Unfair comparison charts are being published and displayed by competitors. *Second line tires are being offered under nationally known tire names at the same prices as first quality Riversides—BUT THEY CAN'T BEAT RIVERSIDE PERFORMANCE, AND THAT'S WHAT COUNTS, and that's what the customer wants.*

**We'll Match Riversides**

**... on the Road ... Against ANY Tire Made  
and We'll Beat it in Price!**

Riverside tires are one of the best known in America. They have been sold for 19 years. They are made by one of the largest tire companies in the world. They are built to the most rigid specifications known. They are the finest quality it is possible to produce. They are backed by a guarantee that is without limit as to time or mileage. **AND THEY SELL FOR LESS THAN ANY FIRST QUALITY NATIONALLY ADVERTISED TIRE ON THE MARKET!** These sound like sensational claims. But they're FACTS. Montgomery Ward & Co., one of the largest merchandising institutions in the world, now in its 59th year in business, stands back of every claim made in its advertisements. Note this—the nationally advertised tires offered you at the same prices as Riversides are NOT the first quality tires of the manufacturers who make them—but their second quality tires—put on the market to meet Riverside prices. So, always compare qualities as well as prices. The table at the right lists some of the best known first quality tires that DO compare with Riversides in quality—YOU COMPARE THE PRICES!

**COMPARE**

Here are some leading makes of tires that are similar in quality to our 4-ply Riversides, and the published list prices:

SIZE	WARD'S RIVERSIDES (4-ply)	Firestone Gum-Striped High Speed (4-ply)
29x4.40/21	\$4.95	\$ 7.05
30x4.50/21	5.69	7.85
28x4.75/19	6.68	8.55
29x5.00/19	7.00	9.15
30x5.00/20	7.10	9.40
28x5.25/18	7.90	10.35
31x5.25/21	8.65	11.40
29x5.50/19	8.90	12.00
30x5.50/20	9.00	12.50

Here are some leading makes of tires that are similar in quality to our 6-ply Riversides, and the published list prices:

SIZE	WARD'S RIVERSIDES Heavy Duty (6-ply)	Firestone Gum-Striped High Speed Heavy Duty (6-ply)
29x4.40/21	\$7.15	\$10.10
30x4.50/21	7.48	10.80
28x4.75/19	8.30	11.15
29x5.00/19	8.90	12.25
30x5.00/20	9.10	12.60
28x5.25/18	9.60	13.50
31x5.25/21	10.25	14.75
29x5.50/19	10.95	15.20
30x5.50/20	11.10	16.10

Not all sizes have been listed—but enough to give an idea of how prices compare, and by the way, Ward's prices are even LESS when you buy in PAIRS.

**Free Mounting Service at  
Every Ward Store  
WARD'S ALWAYS  
SELLS FOR LESS**

**MONTGOMERY WARD & CO.**

BRATTLEBORO

Telephone 286

VERMONT



## The Electric Chef Works For You—



### FOR A PENNY OR TWO

For only a penny or two per person—the price of a postage stamp—an electric range will cook a meal! More than that: it will cook a perfect meal, for electric cooking is best. Electric cooking is economical in other ways, too. It saves the housewife's time, because it frees her from pot watching. Losses through food shrinkage are less with electric cookery than with other methods.

Our favorable optional rates make it possible for you to enjoy the finer flavor and many advantages of electric cookery for only a penny or two per person per meal. Our representative will gladly tell you about our rates and how you can cook so economically.

Ask about the free installation offer of our co-operating electric range dealers

### GREENFIELD ELECTRIC LIGHT & POWER COMPANY

Constituent of  
Western Massachusetts Companies

#### LaBelle's Market SPECIALS!

Bananas ..... 4 lbs. 17c  
Tomatoes ..... 3 lbs. 29c  
Lamb Leg ..... 19c  
Pork Roast Rib End ..... 19c

Orders by telephone delivered  
Tuesday and Saturday  
SOUTH VERNON,  
MASS.

Tel. 138-3

#### ITEMS THAT SHOULD BE IN YOUR SAFE DEPOSIT BOX

DEEDS  
BANK BOOKS  
MORTGAGES  
BONDS  
HEIRLOOMS

It is Convenient to have  
Your Box Here  
CROCKER NATIONAL BANK  
Turners Falls, Mass.  
(Plenty of unlimited parking  
space near the Bank)

#### H. J. GLUTNEY BARBER

UP-TO-DATE  
SANITARY SHOP

Ladies and Gentlemen's  
Work of All Kinds

NORTHFIELD,  
MASS.

## GOODNOW, PEARSON & HUNT, Inc.

BRATTLEBORO'S DEPARTMENT STORE

NEW!

the patented

## Swim-Suit

with the NEW IDEA

by  
MUNSING  
Wear



WOMEN'S  
\$4.98 to \$8.50  
Other Suits \$2.98 Up

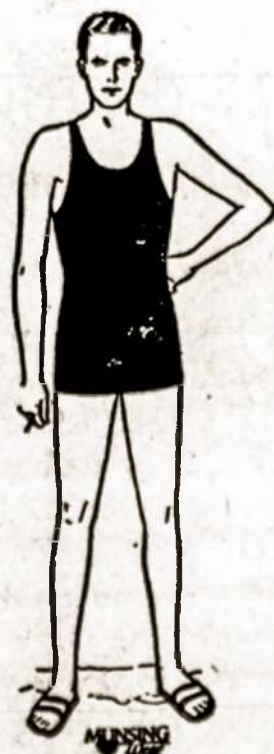
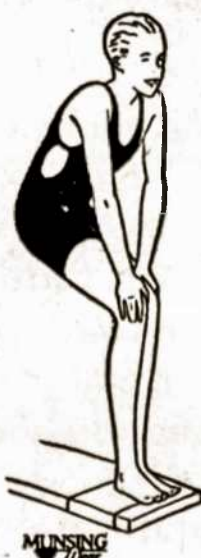
Here's the Swim-Suit that  
can't lose its shape.

When you put it on the first time—it fits perfectly... and when you put it on for the last final dip before cold weather—it will fit just as perfectly. The hem of the skirt will flip back into place... the trunks will be just as snug fitting as if they'd never been wet.

Impossible? Not at all. Examine a Munsingwear Swim-Suit and you'll know why. You'll see the Munsingwear patented feature—the band of flat elastic that gently but insistently keeps the hems permanently in place in the skirt. There's flat-elastic hems in the trunks as well.

But don't think you have to sacrifice style for features of tailoring. Look at Munsingwear Swim-Suits and you'll be delighted with the flash of their cut and color—the soft firmness of the fabrics.

Don't buy your Swim-Suit till you've seen the smart new Munsingwear line.



MEN'S  
\$4.50  
Other Suits  
\$1.69 Up

## Gill

A survey of the school registers for the past year shows a very good average attendance. The North school suffered from sickness which brought the attendance down considerably. The following table shows the average per cent through the year: Riverside Grammar 97.95; Intermediate, 97.46; West 96.5; Riverside Primary 95.68; Sunnyside 95.3; North grammar 93.009; North primary 90.82.

The following pupils attained perfect attendance for the year: West, Emaline Parrych; Sunnyside, Blanche Niedbala; Riverside, Helen Duda, Lowell Perry, Florence Freeman, Robert Shebell, Charles Shebell, Philip Shebell, Dorothy Cate, Stanley Duda, Harold Long, Rosewell Warren.

Five pupils have been neither absent nor tardy for two years: Phyllis Casley, John Duda, Stanley Duda, James Shebell, Charles Shebell.

Dorothy Cate has had perfect attendance for three years and Mary Casley has the remarkable record of perfect attendance for four years.

Thomas Murley of the third grade was present every session of the year but was tardy once for some unavoidable reason.

The highway department is drawing sand preparatory to the main road being oiled.

Mrs. Rachel Bidwell is at the home of her parents, having finished her work for the year in the Windsor, Vt. high school.

Mr. and Mrs. Charles Field of Northfield have moved into one of the houses on South road owned by the Water Power company.

Miss Ruth Hopkins was operated upon for appendicitis by Dr. Pierce at the Farren Memorial hospital on Tuesday. Her condition is reported as favorable.

Terah Ayer has begun to improve and repair the house he recently purchased from the estate of the late Mrs. Emily A. Roberts. He is shingling the exterior of the house at present.

## Locals

Edward Tenney has bought out the bread route formerly conducted by Norman Whitney.

Mr. William D. Miller of Miller and Burnett has recently installed an oil burner in a residence at Greenland, N. H.

The state tax on national banks and trust companies for 1931 will be 6.53 per cent, Henry F. Long, state commissioner of corporations and taxation has announced. The rate for 1930 was 6.40 per cent.

It is quite interesting to learn that as a result of an inventory of poles made by the Greenfield Electric Light and Power Co., in Northfield recently—it was found there were 1,320 poles belonging to the Company and maintained by them.

The Sunday school and Brotherhood picnic of the North church took place at Spofford Lake on Friday. Over 200 men, women and children gathered at the lake for a day of bathing, games and sociability. Dinner was served at 12.30 and ice cream was provided by the schools. All report having a good time.

## Greetings From California

In a letter received from Mr. Robert Wood of El Monte, Calif., he says "he has surely enjoyed the Northfield newspaper, The Herald." He asks his mother, Mrs. N. P. Wood to send him more as he "gets so much news out of it."

## FOOD SALE

The Ladies of the Unitarian church will hold a food sale on the Church Lawn on Tuesday June 30th from 2.30 to 5 p.m. The public are invited to purchase the good things.

## Announcement

I have opened a  
BEAUTY PARLOR

AT

KELAVISTA INN

EAST NORTHFIELD

FOR

Shampooing, Marcelling  
Finger and Water Waving  
Facial and Scalp Massage  
Manicuring

Parlors open from 9 to 5.30  
Telephone 167

Marie Dolores Mann  
Beautician

## Fine Shoe Repairing

REASONABLE PRICE

Satisfaction Guaranteed

SHOE SHINE

Work Received by Parcel Post

P. D. MARINO

Below Bookstore

EAST NORTHFIELD, MASS.

Open 2.30 to 5.30 p. m. 6-26-31

# LYMAN'S

54 Federal St. GREENFIELD Tel. 1211

CHASE & SANBORN'S DATED COFFEE  
SPECIAL THIS WEEK

34c PER POUND

UNEEDA BISCUIT ..... 4c pkg.

HAMBURG STEAK ..... 20c lb.

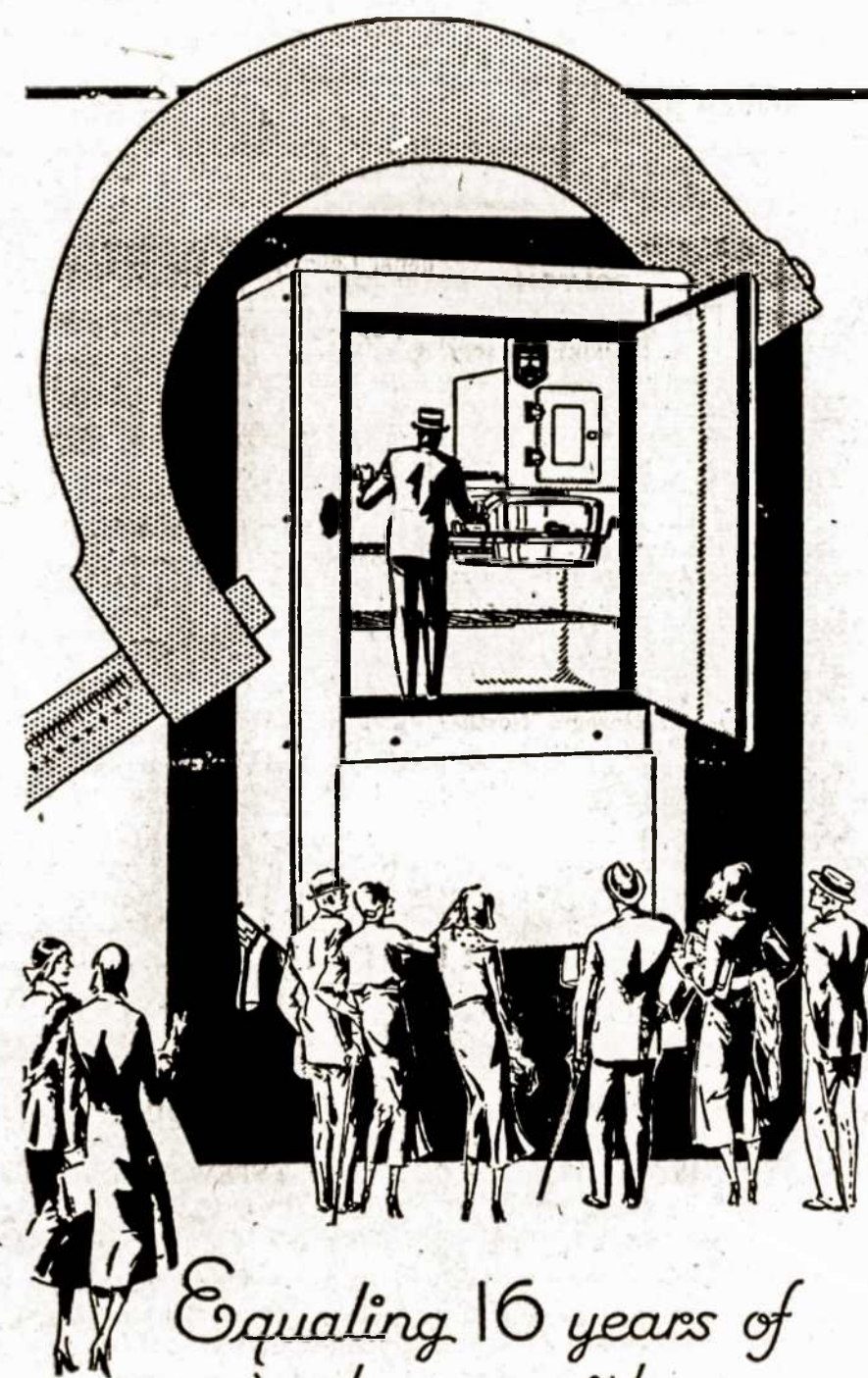
WHEATIES ..... 2 pkgs. 25c

8 oz. JAR OF BLUE RIBBON SALAD DRESSING

For 19c — and a 10c Jar — FREE!

We Close Every Wednesday at 12:30

TRY "THE HERALD" JOB PRINT



Equaling 16 years of  
actual use with no  
Measurable Wear

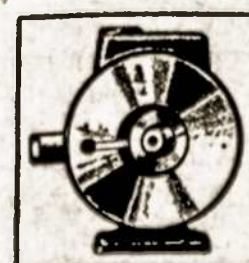
## The NORGE ELECTRIC REFRIGERATOR with the ROLLATOR

Norge has a simple, powerful and compact refrigerating mechanism, the Rollator.

One of these mechanical units was started running in 1927 in an open room in the Norge factory. Operating day and night continuously, except for yearly 24 hour inspections and checking by micrometer gauge, this unit has equaled 16 years of normal service in the home. This Marathon mechanism shows no measurable wear, is actually operating 1/2 of one per cent more efficiently than when started and it gives every indication of going right on performing as satisfactorily for years and years.

Quality as lasting and performance as assured, is built into every part of the Norge.

Only Norge has the Rollator... so, you should see the Norge before you buy! It is manufactured by Norge Corporation, Detroit, a Division of Borg-Warner, originators of free wheeling. Every American car made today contains products of Borg-Warner Corporation.



Simplest refrigerating mechanism, the Norge Rollator has only three moving parts... it's just a roller slowly revolving in a permanent bath of protective oil.

## NORGE WITH ROLLATOR

GEORGE N. KIDDER

NORTHFIELD, MASS.



## NATION - WIDE



## Gelatine Dessert

Sale Price---2 Packages 15c

## WEEK OF JUNE 22

## GOOD LUCK

DESSERTS and PIE FILLINGS

Lemon—Chocolate—Vanilla  
3 pkgs. for 25c

## DOMINO SUGAR

Fine, Granulated, Sweet Cane  
For Preserving and Canning  
Full 10 lb. Bag 47c

## MASTIFF PASTRY FLOUR

24 1-2 lb. bag 68c

## NATION - WIDE FLOUR

A Flour for Everyday use  
24 1-2 lb. bag 82cNATION - WIDE  
EVAPORATED MILKAs good as any—better than most  
3 cans 23c

## RED CAP SILVER POLISH

8 oz. jar 21c

## YANKEE COOKIE

A fine Molasses Cookie  
Per Pound 19cAGAIN—The Famous LITTLE JEWEL  
BROOMS

Each 45c

## HOYT'S SALT WATER TAFFY

Pure Sugar Candy is best for Children  
Pound Box 25c

## SOLSHINE METAL POLISH

Polishes anything metal  
Tall Can 19cVAN CAMP'S  
FRANKFURTS and BEANS

All in the same can 21c

## STAR WASHING POWDER

A washing powder of merit, that cleans thoroughly but easily  
Large Pkg. 19c

## SMAC MARSHMALLOW

Ready and Easy to Use  
Try the recipes on the package  
Large Can 19c

## SOLAR PINEAPPLE

Broken Sliced—Useful for Salads  
No. 2 1-2 Can 21c

## CERTO

A fruit pectin which will guarantee results in your jelly making  
35c bottle 29c

## FLY TOX

The pest exterminator with a money back guarantee if it does not kill. Fatal to moths, flies, mosquitoes, roaches, fleas, bed bugs, and ants. Will not stain.

1-2 Pint Bottle; 50c size 39c

## TRADE AT NATION WIDE STORES

Lies slumbering here one William Lake; he heard the bell but had no brake.

"The world is a great book, of which they that never stir from home read only a page."

A lot of logic going the rounds these days reminds us of the man who smashed the mirror because he did not like his face.

Mussolini was thrown from his horse recently, but this is believed to be the only thing in which he has tried to imitate British royalty.

Cutajar: I understand your hens have stopped laying.  
Chlupp: Yes, two of them have.  
Cutajar: What's the reason?  
Chlupp: They had an auto accident.

## Northfield Farms

Ray Kervian is in Holyoke for a week.

A. W. Sprague has the foundation in for a new garage.

Francis Mulroney's sister of Oxford, N. Y., is with him for a visit.

Mrs. Catherine Putnam is reported as gaining at her home in Orange.

Mrs. Wall has returned to her home in Boston much improved in health.

Florence Adams and friends of Boston were at her home here over Sunday.

Pauline Sargent of Greenfield spent a few days last week with Dorothy Leach.

Homer Alexander of Schenectady, N. Y., is at his uncle, Samuel Alexander's for a visit.

Henry Leach attended the funeral of Mrs. Edward Baker in Orange on Sunday, N. Y.

Mrs. C. R. Chadwick and two sons of Wollaston visited at Roger Billings' home on Sunday.

Mr. and Mrs. F. A. Martin and Ruth Martin of Greenfield were at Murray Hammond's on Sunday.

Assistant-scoutmaster Myron Warner is in the Farren Memorial hospital at Montague City where he is recovering from an operation for appendicitis.

Richard Pierce of Pittsfield was a visitor at Ralph Leach's on Sunday, taking his mother, Mrs. Ada Pierce to Greenfield, for a weeks' visit with her son, Harry.

Mr. and Mrs. J. L. Hammond, Mr. and Mrs. Murray Hammond, and Mrs. F. E. Warner of Springfield, attended the funeral of Herbert Brocklesby at Millers Falls Sunday and afterward visited Elbert Chamberlain who is at the Franklin County hospital recovering from a recent sickness.

The last Sunday school session before prizes will be given those scholars in Union Hall at ten thirty Sunday. fore the summer vacation will be held who have not missed more than one session during the year. Those qualifying for prizes are Barbara Cota, Phyllis Cota, June Cota, Marian Leach, Norma Leach and Lawrence Glazier.

## Lake Spofford Re-Opens

"There never was a thing that would soothe and restore a person like the soothing balm of a pine woods," once said John Dewey—and he was right. Anyone can prove it by planning a stay at the Lake Spofford Hotel and cottages now under the management of Mr. William W. Benson.

Situating in the heart of the famous pine country of New Hampshire, the Lake Spofford Hotel and Cottages offer every activity that the heart of the vacationist may desire. Keen, exhilarating pine air is an incomparable health builder in itself. In addition your favorite outdoor sport, whatever it may be, can be enjoyed under New England's most charming surroundings at this famous spot in Spofford, N. H.

The nine-hole course on the Hotel property is a joy to the ardent golfer. Beautiful in setting, just tricky enough to be good sport, perfectly groomed from the season's beginning to its end.

Swimming, canoeing and boating amid beautiful surroundings are here for the lovers of water sports. There are four miles of lake front for you to revel in.

Charles Reitz and his famous S. S. Leviathan Orchestra play concert and dance music nightly. A new dance hall is being built and it is to be called "The Show Boat". The dances are to be conducted for the folks within a radius of fifty miles. Write for any detailed information to the Manager of the Hotel.

## GOOD USED CARS

2-1929 CHEVROLET COUPES .....\$125.00 Down

1-1929 CHEVROLET COACH, Low Mileage, Price Right

Buick Coupe—1926—Will Sell Cheap

2-1928 FORD A COACHES in Good Shape

Good Tires—Will be Sold Cheap!

1-1927 FORD SEDAN, Wire Wheels .....\$75.00

2-1929 FORD ROADSTERS, Good Shape .. \$275.—\$315.

1930 Sport Roadster, Ford A, Low Mileage, Price Right

Studebaker Touring, A Clean Car .....\$100.00

1-1929 FORD A COUPE, A Good Used Car .....\$325.00

2-1924 Chevrolet Touring Cars

1 Hudson Sedan, 1926 .....\$100.00

1923 Hudson Sedan, Cheap

1928 Buick 2-door Sedan, Fine Condition, \$150.00 Down

We Are Dealers for the  
SPRINGFIELD, ANTHONY, PANEL  
and DUMP BODIESJORDAN MOTOR SALES  
East Northfield, Mass.OPEN EVENINGS  
Phone 267-2

## WILLIAMS ICE-O-MATIC

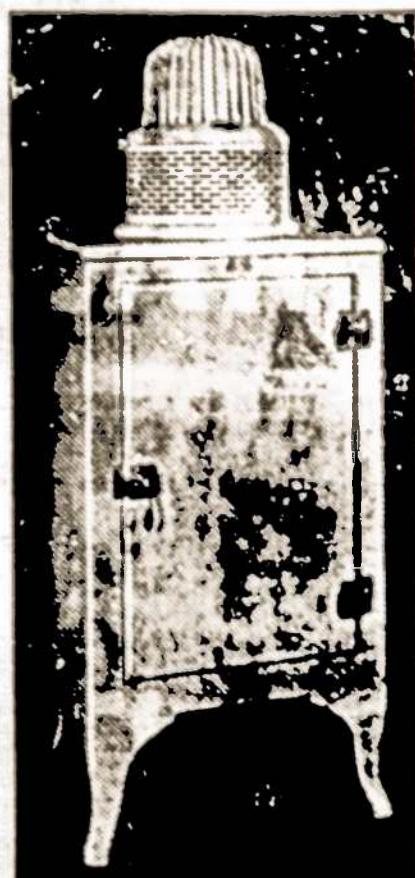
WE GUARD our business reputation carefully. That is why we thoroughly investigated all makes of electrical refrigerators before offering any to our customers. Only after rigorous tests—which supplemented those made by the Good Housekeeping Institute—did we approve and offer Ice-O-Matic to you.

Stop in today and see these beautiful new Ice-O-Matic models. Here is a complete line from compact cabinets for small apartments to huge ones for largest homes. You will like the quiet Ice-O-Matic sealed unit that can be on top or below.

You will like Ice-O-Matic because it offers you all of the finest features of modern electric refrigeration. Because of Ice-O-Matic's advantages we can offer you lifetime refrigeration at lower cost than you are now paying for less-safe food protection! Get all the money-saving facts here today.

ONLY \$10 DOWN

puts a new Ice-O-Matic in your home. It will pay for itself by savings on food and ice bills!

WILLIAMS  
ICE-O-MATIC  
REFRIGERATION

## SALE NOW ON

## Summer Furniture Is All Reduced

COUCH HAMMOCKS \$8.95 UP

ICE REFRIGERATORS

\$14.95; \$24.75; \$25.75; \$26.00 UP

POUCH GLIDERS \$15.50 UP

Porch Screens 75c per foot in Width

LAWN CHAIRS \$3.49 UP

Oil Stoves and Ranges \$18.75 Up

FLORENCE  
OIL BURNERS  
for Ranges  
\$49.50 installed

76 FEDERAL STREET, GREENFIELD

EVERYTHING IN  
STORE REDUCEDEVERY  
WEDNESDAY  
and FRIDAY

12 noon 'till 10 p.m.

A LOBSTER  
DINNER

For \$1.25

ALWAYS THE BEST OF FOOD  
at REASONABLE PRICESYou Always Pay For The Best  
WHY NOT HAVE IT?Bernardston Inn  
BERNARDSTON,  
MASS.FOR THE LADIES WHO DO  
MORE OR LESS MOTORINGA FEW TOILET PREPARATIONS TO HELP  
YOU REMAIN BEAUTIFUL

Cocoa Butter Cream Tube	2 oz.	25c
Cocoa Butter Cream Jar	4 oz.	50c
Cold Cream Tube	2 oz.	25c
Cold Cream Jar	4 oz.	50c
Hand and Skin Lotion	3 oz.	25c
Hand and Skin Lotion	8 oz.	50c
Lemon Cleansing Cream Tube	2 oz.	25c
Lemon Cleansing Cream Jar	4 oz.	50c
Vanishing Cream Tube	2 oz.	25c
Vanishing Cream Jar	4 oz.	50c

SEE OUR WINDOW DISPLAY

BE PREPARED NOW

## THE NORTHFIELD PHARMACY

HARRY L. GINGRAS, Proprietor

Telephone 32

## WATCH THE "SATURDAY SPECIALS"

WATCH and CLOCK  
REPAIRING

Work Guaranteed

Give Us A Call

WILLIAM VAN ALSTINE  
JEWELER  
4 Gann Street  
MILLERS FALLS, MASS.

## LINDELL'S MOTOR EXPRESS

WALTER A. LINDELL, Prop.

Overnight Service between Boston, New York and Providence  
Keene, N. H. Springfield, Mass.  
Hinsdale, N. H. Brattleboro, Vt  
Orders may be phoned or left at  
HERALD OFFICE

TRY "THE HERALD" JOB PRINT



# Northfield's I.G.A. Store

Come in and see our Closing Out Specials!  
Something New Each Week

LARGE CANS ASPARAGUS ..... 27c each  
SCRUB-NOT, Can ..... .09 each  
WHITE DOVE SOAP ..... 3 cakes for 10c  
RENOVENE, Dry Cleaner ..... 19c bottle

## Friday and Saturday SPECIALS

LEG OF LAMB ..... 25c lb.  
RIB LAMB CHOPS ..... 23c lb.  
LAMB FORES ..... 11c lb.  
MACKEREL ..... 2 lb. for 19c

RED SALMON ..... 2 cans for 49c  
SOAP POWDER ..... Babitts 2 lg. pkg. for 25c  
BUTTER ..... 2 lb. Roll for 49c  
BANANAS ..... 4 lbs. for 19c  
SALTINES ..... 2 lb. pkg. for 41c

**Frank W. Kellogg**  
East Northfield, Mass

Telephone 10

## SPECIAL PRICES ON OIL AND GASOLINE STOVES

THREE-BURNER  
WITH SHELF—\$18.50

FUELITE GAS  
INSTALLATIONS  
AT NEW LOW PRICES

Fuelite Gas Means:—  
Faster Cooking,  
Less Care  
More Economical

**H. W. TAYLOR**

Hardware—Plumbing—Heating  
HINSDALE, N. H.  
Phone 43-2

## SADDLE HORSES

Saddle Horses  
Driving Horses

and a  
COMPETENT  
INSTRUCTOR

CAN BE  
OBTAINED AT

The Northfield  
Hotel Stables

**R. L. BROOKS**

PROPRIETOR  
Telephone 61 6-19-3t

YOU NEED  
—I-C-E—  
NOW

USE PLENTY OF ICE  
IT COSTS SO LITTLE  
TELEPHONE YOUR ORDER  
NORTHFIELD—258

**SHELDON BROS.**  
NORTHFIELD  
MASS.

6-19-4t

# A New Stock OF USED CARS

1—1929 Sport Coupe—good paint, tires and motor ..... \$275.00  
1—1929 Tudor new motor—new tires—extra good car ..... \$325.00  
1—1929 Sport Roadster—rumble seat ..... \$285.00  
1—1928 Roadster good paint—a real bargain ..... \$210.00  
1—1928 1 1-2 ton truck—six speeds—very good ..... \$335.00  
1—1929 Chevrolet Six coach—looks and runs like new ..... \$360.00  
1—1926 Dodge Roadster—good running car  
1—1927 Model T Touring ..... \$ 45.00  
1—1926 Model T Sedan ..... \$ 55.00  
1—1926 Chevrolet Coupe ..... \$ 65.00  
1—1926 Model T Light Delivery Truck ..... \$ 30.00  
1—1925 Model T Pickup Truck—Very best condition ..... \$ 35.00

These Cars are all Guaranteed  
and may be purchased on reasonable terms

Several Other Good Buys—

REASONABLE TERMS

Call or Phone for a Demonstration

**SPENCER BROTHERS**

The Home of the Dependable Guarantee

NORTHFIELD, MASS.

Telephone 137

## AUDITORIUM Brattleboro's cosiest, deLuxe and Leading Playhouse WESTERN ELECTRIC SOUND SYSTEM Telephone Brattleboro 333

Friday and Saturday June 26 and 27  
"FINN AND HATTIE"

With LEON ERROL, MITZI GREEN  
and ZASU PITTS

Comedy with Leon Errol scoring laughs throughout  
with the help of Mitzi Green. Errol and his wife (Zasu  
Pitts) decide to visit Paris from their midwest town  
and take their child and nephew along.

Serial "The Mystery Trooper" No. 6  
Paramount News and Comedy

Monday and Tuesday  
"SVENGALI"

Recommended by the Parent Magazine  
As Outstanding in New York

John Barrymore brings great dramatic strength  
to "Svengali." A most distinguished production.  
Beautifully filmed and well directed.  
Spotlight, Latest Pathe News and Vitaphone Acts.

Wednesday and Thursday  
"THE VIRTUOUS SIN"

Starring WALTER HUSTON and KAY FRANCIS

Is She "just another woman?" Another plaything to be cast aside?  
NO! For her he pledges  
POWER, LOVE, LIFE!

Also Comedies, Cartoon, Paramount News.

Phone 333

Program Subject to Change at Discretion of Management

Matinee 2:30 Children 10c Adults 25c  
Evening 7 and 9 Children 20c. Adults 40c  
STANDARD TIME  
GEORGE E. SHARBY, Mgr.

## Overnight Cottages CAMPERS All Accommodations APPROVED WAYSIDE STATION GREENFIELD TOURIST CAMP

E. E. HUBBARD, Proprietor

Four miles north from Greenfield Common—Six Miles south  
from Mount Hermon and eight miles south from Northfield on  
Main Road Route 5.

ONE PERSON IN SINGLE COTTAGE \$2.00  
TWO OR MORE PERSONS \$1.00 EACH PERSON  
ACCOMMODATES 30 PERSONS

BERNARDSTON ROAD GREENFIELD, MASS.  
TELEPHONE 8502-M

TRY "THE HERALD" JOB PRINT



12 CHAPMAN ST. GREENFIELD, MASS.

VISIT OUR NEW STORE  
AT TURNERS FALLS

THIRD STREET, OPPOSITE FIRST NATIONAL STORES

ENJOY OUR SERVICE

WE CALL AND DELIVER

Suits Sponged and Pressed 40c

Phone 30

## C. H. EDDY & CO.

MANUFACTURERS OF  
CARBONATED BEVERAGES

Our Various Beverages Will Satisfy

Served At All Leading Drug

Stores And Tea Tents

Manufactured At Brattleboro, Vt. — Telephone 112

THE PERFECT VACATION SPOT

BEAUTIFUL

LAKE SPOFFORD

AT SPOFFORD, N. H.

JUNE 18 to OCTOBER

Lake Spofford Hotel and Cottages, operated on the  
American plan. Top-notch golf course, swimming,  
tennis, bridge paths, dancing—music by the famous  
Charles Reitz S. S. Leviathan Orchestra.

SPECIAL RATES TO JULY 15

DINE AND DANCE AT THE "SHOW BOAT"

Write for Illustrated Booklet

WM. W. BENSON, MANAGING DIRECTOR, SPOFFORD, N. H.

## BRATTLEBORO TRUST CO.

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SAFE DEPOSIT BOXES TO RENT

## L I S T E N

Last Sunday was "FATHER'S DAY" and to make  
somebody a little happier during the next week  
I make this offer—

If there is a Father in this town who had  
no one to remember him on this day, let  
him step into my store and I will gladly  
present him a Tie.

I wish you to know that I always have on hand one  
of the largest and best lines of NECKWEAR you  
will find anywhere. Come in and be convinced.

**CHARLES C. STEARNS**

NORTHFIELD, MASSACHUSETTS

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REQUIRE A FRESH SUPPLY OF LINGERIE  
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AS AND OVERALLS.

WE ALSO HAVE A LINE OF GIFTS THAT  
ARE SUITABLE FOR ALL OCCASIONS, IN-  
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